

AGENDA

AN INITIATIVE BY:

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PRESENTS

INDIATM WEB FEST SEASON 8

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INDIA'S BIGGEST OTT & WEB ENTERTAINMENT CONCLAVE

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It's a new economy, content creation and consumption patterns are evolving at breakneck pace which means challenges and opportunities both.

At **Season 8 of India Web Fest**, we bring the best from the Media & Entertainment space to debate, discuss, deliberate over the rise and rise of digital entertainment business in India.

8:30AM-10AM	REGISTRATION & BREAKFAST ☕	
10:00AM-10:15AM	INTRODUCTION TO SUMMIT	
10:40AM-11:15AM	PANEL DISCUSSION Bird's Eye View: Making Streaming Sense-The Emerging Business Model	Session Chair SANJAY RAM Co-Founder, Mediasmiths Image Consultants Joined By RANJANA MANGLA Head - Digital Ad Sales & YouTube Business, Sony Pictures Networks India (SPNI) KUNJ SANGHVI Senior Vice President, Content, Kuku HETAL KHALSA Co-Founder and Chief Creative Officer, PivotRoots KAVITHA JAUBIN Senior Vice President, Content & Strategy, AHA
11:20AM-11:35AM	SPECIAL KEYNOTE ADDRESS Censorship in OTT: Viable or Not?	DR. ANNURAG BATRA Chairman & Editor-In-Chief, BW Businessworld Media Pvt Ltd & Founder, Exchange4Media Group
11:35AM-12:00PM	PANEL DISCUSSION Unscripted Is the New Scripted: The Rise of Reality on OTT	Session Chair MAYANK SHEKHAR Indian Film Critic, Journalist and Author Joined By DEEPAK DHAR, Founder and Group CEO, Banijay Asia & Endemol Shine India NIKHIL MADHOK Director and Head of Originals, Prime Video (SVOD) and Amazon MGM Studios, India
12:05PM-12:25PM	FIRESIDE CHAT Beyond Adaptation: How India is Reimagining Global IPs at a Scale of its Own	Session Chair SIDDHARTHA LAIK Founder, Editor In Chief, IWMBuzz Media Joined By MRINALINI JAIN Group Chief Development Officer, Banijay Asia & Endemol Shine India
12:30PM-1:10PM	PANEL DISCUSSION From Sponsorships to Showrunners: How Brands and Creators Co-Create Cultural Franchises	Session Chair SATYA RAGHAVAN Director, Marketing Partners, Google India Joined By NAKUL KUMAR Co-Founder & CMO, Cashify TUSHARR KUMAR CEO & Director, OML Entertainment

1:15PM-1:55PM

LUNCH BREAK 🍴

2:15PM-2:35PM

FIRESIDE CHAT

AI & Cinema: Revolution,
Reinvention or Replacement?

Session Chair

KOMAL NAHTA

Indian Film Trade Analyst

Joined By

VIKRAM MALHOTRA

Founder & CEO, Abundantia Entertainment

2:35PM-3:10PM

PANEL DISCUSSION

Script to Screen: Secret to Success

Session Chair

AMIT SHARMA

Chief Executive Officer, Arre Studios

Joined By

SAMAR KHAN

Chief Executive Officer, Epic Studios &
Chief Content Officer, Docubay & EPIC ON

APARNA RAMACHANDRAN

Executive Vice President & Head of Network Digital - Central,
Zee Entertainment Enterprises Limited

ROHIT GUPTAA

Founder-CEO, Reeloid Media Pvt Ltd

NUPUR ASTHANA

Director & Writer

3:10PM-3:20PM

SPECIAL ADDRESS

From Storytelling to Cultural Participation:
The New Era of Authentic Brand Engagement

TABASSUM MODI

Chief Content Officer,
Havas Media Network & Head of Havas Play

3:25PM-4:00PM

PANEL DISCUSSION

Let's Discuss: AI in OTT:
Boon or Bane?

Session Chair

SAMIT SHETTY

Sr. Solution Engineer, Media & Entertainment,
Autodesk India & SAARC

Joined By

VATSAL SHETH

Actor, CEO & Co-Founder, Prismix Studios

SUDEEP LAHIRI

Head- Collective Media Network
Collective Artists Network

DR. RAJEEV RASTOGI

Founder & Managing Director, White Apple Studios

MANDAR NATEKAR

Co-Founder & CEO, NeuralGarage

PANKAJ MISHRA

Head - Enterprise Technology,
Sony Pictures Networks India (SPNI)

KAVERI DAS

Business Head, Hindi Zee 5 & Chief Channel Officer, &TV

4:00PM-4:25PM	FIRESIDE CHAT One Country, Many Audiences: Building a Slate for India in All Its Variety	Session Chair SIDDHARTHA LAIK Founder, Editor In Chief, IWMBuzz Media Joined By TANYA BAMI Series Head, Netflix India
4:25PM-4:50PM	FIRESIDE CHAT Evolution of Acting In Changing Times	Session Chair BHARATI K DUBEY Senior Journalist Joined By NAWAZUDDIN SIDDIQUI Indian Actor
4:50PM	Closing Note	

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