

An Initiative By:

IWM
BUZZ
LIVE

HAVAS Play

PRESENTS

INDIA WEB FESTTM SEASON 7

THE BIGGEST

OTT & WEB ENTERTAINMENT CONCLAVE

POWERED BY



IN ASSOCIATION WITH



PARTNERS



AGENDA

It's a new economy, content creation and consumption patterns are evolving at breakneck pace which means challenges and opportunities both.

At Season 7 of India Web Fest, we bring the best from the Media & Entertainment space to debate, discuss, deliberate over the rise and rise of digital entertainment business in India.

8:30AM

REGISTRATION & BREAKFAST ☕

9:30AM

ANCHOR INTRODUCTION

10:15AM-10:30AM

INTRODUCTION TO SUMMIT

SIDDHARTHA LAIK

Founder & Editor-in-Chief: IWMBuzz.com

10:45AM-11:30AM

PANEL DISCUSSION

Streaming 2.0: Mapping India's
Appetite for Going Global

In conversation with

RON CRASTO

Founder, Red Fox Media Corp

Joined By

RABINDRA NARAYAN

MD & President, PTC Network

10:45AM-11:30AM

PANEL DISCUSSION

**Streaming 2.0: Mapping India's
Appetite for Going Global**

NISHITH VARSHNEYA
Head of International Business &
India Digital Syndication, Shemaroo Entertainment Ltd.

ZAFAR SAWANT
Chief Product Officer, OTTplay

VENUGOPAL IYENGAR
COO Digital, Planetcast

AKSHAT SINGHAL
Digital Director, Enterr10tv.In

ROHAN CHINCHOLI
Chief Digital Officer, Havas Media India

KAVERI DAS
Business Head, Hindi ZEE5

11:30AM-11:50AM

FIRESIDE CHAT

**India's OTT Evolution:
The Rise & Rise Of South**

In conversation with
SIDDHARTHA LAIK
Founder & Editor-in-Chief: IWMBuzz.com

Joined By
KRISHNAN KUTTY
Head of Cluster, Entertainment (South) JioStar

11:50AM-12:30PM

PANEL DISCUSSION

**Branded Content in
New Age Marketing**

In conversation with
PARUL MENGHANI
Founder & CEO, BeSporti & Good Ants Media

Joined By
PUNIT DHARAMSI
Sr. Vice President - Marketing & Investor Education, AMFI

AAKASH MISHRA
AVP - Group Brand Marketing, Donear Group

PRACHI NARAYAN
Managing Partner, Havas Play India

NITIN BURMAN
Group Chief- Revenue Officer, Balaji Telefilms

NISHANT DOBHAL
Director of Brand Partnerships, The Viral Fever (TVF)

SANJEEV MULCHANDANI
EVP & Business Head, TV9 News Network

12:30PM-12:50PM

FIRESIDE CHAT

**The Power of
Storytelling in OTT**

In conversation with
SIDDHARTHA LAIK
Founder & Editor-in-Chief: IWMBuzz.com

Joined By
SAUGATA MUKHERJEE
Head, Content, Sony LIV

12:50PM-1:10PM

SPECIAL KEYNOTE ADDRESS

The OTT Impact In Indian Media

DR. ANNURAG BATRA

Chairman & Editor-in-Chief, BW Businessworld Media & Founder, Exchange4Media Group

1:10PM-2:00PM

LUNCH BREAK 

2:00PM-2:20PM

FIRESIDE CHAT

Telling Stories of India to The World

In conversation with

ABHISHEK JOSHI

Group CEO, New Media Holding (NMH)

Joined By

SIDDHARTH KUMAR TEWARY

Founder, Swastik Productions

2:20PM-2:40PM

KNOWLEDGE SESSION

AI in Media

SAGAR AUTADE

Cloud Solutions Architect, Workmates Core2Cloud

2:40PM-3:25PM

PANEL DISCUSSION

The Shifting Dynamics of Content Creation in OTT

In conversation with

NAMIT SHARMA

CEO, Arre Studios

Joined By

TEJKARAN SINGH BAJAJ

SVP & Head - Originals, Jio Studios

HARLEEN SETHI

Indian Actress

GURMEET SINGH

Film & Series Director & Producer

SIDDHARTH P. MALHOTRA

Founder - Producer and Director, Alchemy Films Pvt. Ltd.

VIKRAM MALHOTRA

Founder & CEO, Abundantia Entertainment

AMOGH DUSAD

Director & Head of Content, Amazon MX Player

PRIYA JHAVAR

Senior Creative Director, Applause Entertainment

3:30PM-4:10PM

PANEL DISCUSSION

Content Creation for Impact:
Emerging Trends to Look Out For

In conversation with

ADITYA SHARMA

Head Media & Digital, Piramal Consumer Healthcare

Joined By

AAKSHAY D VYASS

Vini Cosmetics Media

HETAL KHALSA

Co-Founder & Chief Creative Officer, PivotRoots-
A Havas Company

BARKHA SINGH

Indian Actress

PRATIK GAUR

Founder & CEO, Celebistaan

SAHIL SALATHIA

Actor & Fashion Icon

SHREYA KALRA

Creator/Actor

4:15PM-4:45PM

PANEL DISCUSSION

Scripting Success with Andhera:
Decoding Horror Genre

In conversation with

SALIL ACHARYA

Actor/RJ, Vice President, Radiocity 91.1

Joined By

KARANVIR MALHOTRA

Actor

GAURAV DESAI

Creator

RAAGHAV DAR

Director

Closing Note

OUR PROPERTIES



STYLE
awards



INDIA
GAMING
AWARDS



**IWM
BUZZ**
.COM

IWM Publishing and Communication Pvt. Ltd. | / iwmbuzz

Log on to www.indiawebfest.com | www.iwmbuzz.com